



Advertising Rates and Specifications

Nebraska Nursery News

2024 Advertisement Purchase Order Form

Annual Rates for Four (4) Issues - Full Color

Size	Square In.	1 Column WxH	2 Column WxH	3 Column WxH	Rate
Business Card	6.375"	2 3/8 x 2 3/4"	5 x 1 1/8"		\$100 <input type="checkbox"/>
Quarter Page	18.75"	2 3/8 x 7 3/4"	5 x 3 3/4"	7 1/2 x 2 1/2"	\$200 <input type="checkbox"/>
Half Page	37.5"		5 x 7 1/2"	7 1/2 x 5"	\$500 <input type="checkbox"/>
Full Page	75"			7 1/2 x 10"	\$700 <input type="checkbox"/>
NNLA Website Banner*		870 x 334 pixels			\$100 <input type="checkbox"/>

*Must advertise in the newsletter to be able to advertise on website.

Company _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Ad copy changes can be made; however, new artwork must be submitted at least one month prior to the publication date.

Contact the NNLA Office for publication dates.

You may upgrade your size option during the year if desired.

Ad Stipulation/Quality: All advertisements must be sent via email to jennifer@youraam.com.

The following formats are accepted: .pdf and .jpeg at 300 dpi minimum resolution.

Payment: Ads will not be printed without payment. Please fill out the credit card information below or send a check made out to NNLA, along with this form to:

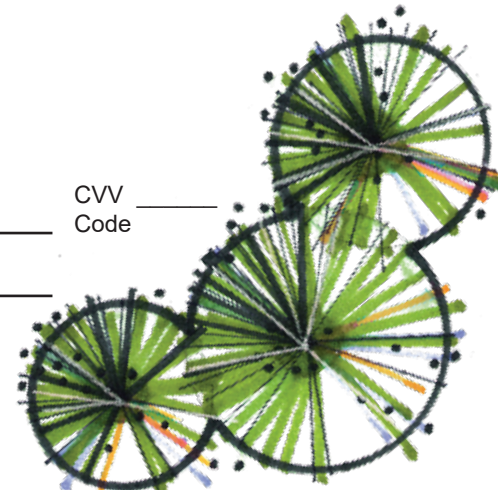
NNLA
PO Box 10
Milford, NE 68405

Credit Card Information

Name on Card: _____ Card Number: _____ CVV Code _____

Expiration Date: _____ Total: _____ Signature: _____

Billing Address: _____ Zip Code: _____



Thank You For Your Support!