



Advertising Rates and Specifications

Nebraska Nursery News

2018 Advertisement Purchase Order Form

Annual Rates for Four (4) Issues - Full Color

Size	Square In.	1 Column WxH	2 Column WxH	3 Column WxH	Rate
Business Card	6.375"	2 3/8 x 2 3/4"	5 x 1 1/8"		\$100 <input type="checkbox"/>
Quarter Page	18.75"	2 3/8 x 7 3/4"	5 x 3 3/4"	7 1/2 x 2 1/2"	\$200 <input type="checkbox"/>
Half Page	37.5"		5 x 7 1/2"	7 1/2 x 5"	\$500 <input type="checkbox"/>
Full Page	75"			7 1/2 x 10"	\$700 <input type="checkbox"/>
NNLA Website Banner*		870 x 334 pixels			\$100 <input type="checkbox"/>

*Must advertise in the newsletter to be able to advertise on website.

Company _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Ad copy changes can be made; however, new artwork must be submitted at least one month prior to the publication date. Publication dates are scheduled for January 1, April 1, July 1 and October 1. You may upgrade your size option during the year if desired.

Ad Stipulation/Quality: All advertisements must be sent via email to tfougeron@youraam.com. The following formats are accepted: .pdf and .jpeg at 300 dpi minimum resolution.

Payment: Ads will not be printed without payment. Please fill out the credit card information below or send a check made out to NNLA, along with this form to:

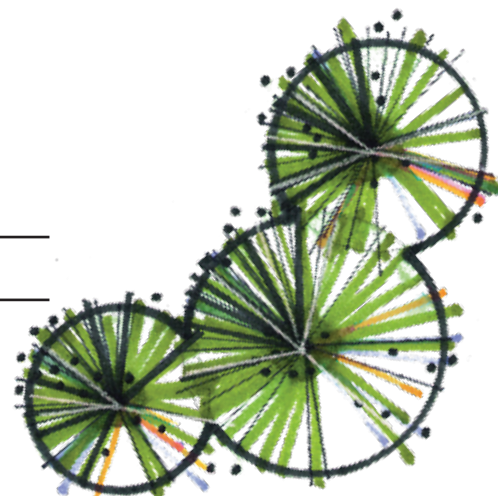
NNLA
PO Box 10
Milford, NE 68405

Credit Card Information

Name on Card: _____ Card Number: _____

Expiration Date: _____ Total: _____ Signature: _____

Billing Address: _____ Zip Code: _____



Thank You For Your Support!