On behalf of the Planning Committee, we are excited for the upcoming 2018 Nebraska GREAT PLAINS Conference, a joint conference between the Nebraska Arborists Association and the Nebraska Nursery and Landscape Association. The Conference will take place at the Hotel RL in Omaha, Nebraska, on January 23-24. Included in this mailing, you will find information regarding reserving a booth, sponsorship, advertising in the directory and silent auction donations. Specific vendor times have been built into the schedule to facilitate increased traffic to vendor booths this year. We hope your company will consider being an exhibitor and/or sponsor this year. We hope to see you at the 2018 Nebraska GREAT PLAINS Conference on January 23-24!

If you have any questions regarding the show, please feel free to contact Tiffany Fougeron or Jodi Roth at the Association office at (402) 761-2219 or email tfougeron@youraam.com or staff@nearborists.org.

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QUESTIONS? CONTACT US!
NAA & NNLA OFFICE
521 FIRST STREET
PO BOX 10
MILFORD, NE 68405
P: (402) 761-2219
F: (402) 761-2224
tfougeron@youraam.com
or staff@nearborists.org
www.nearborists.org
www.nnla.org

BECOME A MEMBER AND SAVE!
Join the NAA and/or the NNLA and save on exhibitor fees! Visit www.nearborists.org and www.nnla.org to view membership information and applications. *You must be a member in 2018 to get the member rate for the 2018 Conference. Please note that the NAA membership year runs from January 1, 2018, through December 31, 2018, and the NNLA membership runs July 1, 2017, through June 30, 2018.
JOIN US FOR THE MEDICAL AND HEALTH CONFERENCE

Innovations and Trends in Medicine and Health

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LODGING INFORMATION

Contact the Hotel RL at (402) 393-3950 and ask for the Nebraska GREAT PLAINS Conference group rate.

To receive the conference rate of $84.00, your reservation must be made by Wednesday, January 10, 2018.

LOCATION AND SETUP

The event will take place at the Hotel RL at 3321 South 72nd Street in Omaha, NE. All vendors will be located inside of the large exhibit hall. You will be able to set up your booth on Monday from 1:00 – 7:00 p.m. or Tuesday morning from 7:00 am – 10:15 am. All items must be removed from the exhibit area by 3:30 p.m. on Wednesday, January 24.

Deadline to be included in the Attendee Brochure is November 17.

BOOTH SPECIFICATIONS

The standard 8′x10′ exhibit booth will include one 8′ skirted table, two chairs and one I.D. sign. You may request that your booth does not contain a table and/or chairs should you have equipment or other space needs. Please denote this on your form. You are welcome to hang a banner in lieu of the I.D. sign. Also, if you have electricity needs for your booth, please indicate that on your form as well. Booth selection will be determined on sponsorship levels, first come, first served basis and educational booth selection.

EXHIBITOR CANCELLATION POLICY

The Nebraska GREAT PLAINS Conference must receive written notification of your cancellation by December 18, 2017. Exhibitors will receive a refund minus a $100 processing fee. After December 18, 2017, no refunds will be given. In the unlikely event the Nebraska GREAT PLAINS Conference is cancelled due to uncontrollable circumstances, your payment will be considered a donation to the NAA and NNLA.
ADVERTISING OPPORTUNITIES
Advertise in the NAA and NNLA Directory at the 2018 Nebraska GREAT PLAINS Conference. You won’t want to miss your chance to place your company’s ad and have your information viewed by current and potential customers. The booklet will include NAA & NNLA board members, current membership listings, exhibitor listings, and award information. This booklet is used throughout the year by association members and exhibitors as a reference for suppliers and contacts in the industry. By placing an ad in the directory, you can keep your company name visible and convenient for members for the entire year. The directory will be an 8.5 x 5.5 spiral bound booklet. Ad deadline is December 18, 2017.

RATES:
Outside Back Cover (4.75 x 7.25 in) | $500.00
Inside Front/Back Cover (4.75 x 7.25 in) | $345.00
Full Page Inside (4.75 x 7.25 in) | $250.00
Half Page Inside (4.75 x 3.5 in) | $190.00
Quarter Page Inside (4.75 x 1.75 in) | $125.00

Color Rates: Additional $150.00 for full color

Send ads in JPEG, PDF, or TIF format to tfougeron@youraam.com

PRESENTATION OPPORTUNITIES
Opportunities are available for exhibitors to provide 15 minute presentations to attendees in the exhibit hall during the day. Attendees of the Nebraska GREAT PLAINS Conference are looking for interactive sessions. Attendees want to understand how the content you are presenting is relevant to the work they are engaged in every day and they want takeaways they can apply when they return to their business. You must be an exhibitor to be considered for this opportunity. Priority will be given to sponsors and then on a first come, first served basis.

SPONSORSHIP OPTIONS
Now is the time to sign up and be a sponsor in support of the Nebraska GREAT PLAINS Conference. Your sponsorship helps to defray costs so funds can go toward education and scholarship opportunities. Your support is greatly appreciated! Four sponsorships levels are available for your company to show your support: Platinum, Gold, Silver and Bronze. The Platinum sponsor(s) will have their logos featured on a giveaway for all attendees at the conference. If your company has an exhibit booth at the conference, a great way to stand out is to become a sponsor. If you cannot attend the conference, a sponsorship is a great approach to showcase your company and to show attendees that you support their organizations.

PLATINUM SPONSOR - $750
• Deadline December 11
• Logo on giveaway item
• Sign featuring company logo or name displayed
• Verbal recognition during welcome remarks, prior to keynote
• Logo in program
• First opportunity to present

GOLD SPONSOR - $500
• Sign featuring company logo or name displayed
• Verbal recognition during welcome remarks, prior to keynote
• Logo in program

SILVER SPONSOR - $250
• Verbal recognition during welcome remarks, prior to keynote
• Logo in program

BRONZE SPONSOR - $100
• Company name in program

CONFERENCE VIDEO OPPORTUNITY
Exhibitors and sponsors can send in 1-2 photos that represent their company to be included in the Conference video. This video will be played throughout the conference before sessions and during breaks. The deadline to be included is January 5, 2018.

AUCTION DONATION
Offering financial support to educating of our future industry leaders is one way the NAA and NNLA works to ensure the success of our industry continues into the future. The annual auction at our winter conference is a major fundraiser for this effort. Please consider using the auction as an opportunity to promote your products and services by making a donation. Your company’s donation will be recognized by being highlighted in the 2018 newsletter. Please include the retail price of the donation and any applicable product literature. Your donation can be mailed to the business address listed below or you may call the office at 402-761-2219 to make other arrangements. An auction form is available on each association’s website or email tfougeron@youraam.com for more details.
Thank You for your support

QUESTIONS? CONTACT US!
NAA & NNLA OFFICE - 521 FIRST STREET, PO BOX 10, MILFORD, NE 68405
Phone: (402) 761-2219  |  Fax: (402) 761-2224
Email: tfougeron@youraam.com or staff@nearborists.org
www.nearborists.org  |  www.nnla.org
2018 EXHIBIT SPACE CONTRACT
Nebraska GREAT PLAINS Conference & Trade Show
Hotel RL - Omaha, Nebraska - January 23-24, 2018

Please complete the following: (*This information will be used for the exhibitor listings.)
Contact*: ________________________________________________________________
Organization: ____________________________________________________________________
Address: ________________________________________________________________________
City/State/Zip ______________________________________________________________________
Telephone __________________________ Website: ______________________________________
Email (required for communication regarding event) ______________________________________

Exhibit Fees:
I am a member of ___ NAA ___ NNLA ___ *Non-Member
(Membership forms are available on www.nearborists.org & www.nnla.org)
☐ Educational Booth........................................ $75 $ __________
☐ First Exhibitor Booth........................................ $560 $ __________
☐ Second Booth ........................................ $375 $ __________
☐ 3+ Booths ........................................ $300 each $ __________
☐ Electricity ........................................ $25 each $ __________
☐ Additional Representatives (see below) ....... $50 each $ __________
☐ Sponsorship (Platinum, Gold, Silver, or Bronze) $ __________
☐ Advertisement in Directory (see ad rates inside; additional charge for color) $ __________

Booth Space: 1st Choice __________ 2nd Choice __________ 3rd Choice __________
NOTE: Space will be assigned based on sponsorship levels - first come, first served followed by Educational Booths.
One Exhibitor company representative per booth space purchased.
Additional company representative may be registered at $50.00 each.
1) _______________________________ (included)
2) _______________________________ (at $50.00 each)
3) _______________________________ (at $50.00 each)
4) _______________________________ (at $50.00 each)
☐ NAA/NNLA Member Discount*.................. - $60 $ __________

GRAND TOTAL $ __________

*You must be a member in 2018 to get the member discount for the 2018 Conference. Please note that the NAA membership year runs from January 1, 2018 through December 31, 2018 and the NNLA membership runs July 1, 2017 through June 30, 2018.

NOTE: The standard 8’x10’ exhibit booth will include: (1) 8’ table covered and skirted, (2) chairs and (1) I.D. sign.

Payment Method ☐ Visa ☐ Mastercard ☐ Check *(Payable to NNLA)*
Name as it appears on credit card ________________________________________________
Account # _______ _______ _______ _______ Exp. Date: ___/___ CVV: ___
Signature ________________________________________________________________

Billing or invoice services are not provided. Payment in full must accompany your forms.

Exhibitor Cancellation Policy: The Nebraska GREAT PLAINS Conference must receive written notification of your cancellation by December 18, 2017. Exhibitors will receive a refund minus a $100 processing fee. After December 18, 2017, no refunds will be given. In the unlikely event the Nebraska GREAT PLAINS Conference is cancelled due to uncontrollable circumstances, your payment will be considered a donation to the NAA and NNLA.

Mail to:
NNLA/NAA
PO Box 10
Milford, NE 68405
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please complete the following: (*this information will be used for the attendee brochure)

speaker name: __________________________________________________________

speakers will be responsible for their own session introductions.

organization: ____________________________________________________________

telephone __________________________ email: ________________________________

session title: ____________________________________________________________

session description: _____________________________________________________

_______________________________________________________________________

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_______________________________________________________________________

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_______________________________________________________________________

the deadline to be considered for a presentation is november 17, 2017.