



2020

NNLA Virtual *Winter Conference*

*Join us virtually for the 2020
NNLA Winter Conference and
Annual Meeting!*

Wednesday, December 16
from 2:00 - 4:00 p.m. CST

Thursday, December 17
from 2:00 - 5:00 p.m. CST

The Nebraska Nursery and
Landscape Association conference
committee is excited to bring in a
great lineup of speakers with a wide
variety of topics. Attendees Can

Earn up to 3.5 NCN CE Credits!

Schedule

Wednesday, December 16, 2020

Welcome

2:00 p.m.

Conference welcome and virtual session information.

We Know What
You NEED to Know

2:05 p.m.

We Know What You NEED to Know: Questions asked to Backyard Farmer by the Public - Presented by: Kim Todd, UNL Associate Professor and Extension Landscape Specialist, Host of Backyard Farmer and Terri James, UNL Extension Educator.

This session will discuss consumer horticulture trends to improve business decisions

Break

3:05 p.m.

Quick Break - Check the Zoom link you will need for the Roundtable Discussion you wish to attend.

Roundtable
Discussions

3:10 p.m.

Join a session of your choice!

- *Great Plants - Facilitated by Bob Henrickson, Assistant Director at the Nebraska Statewide Arboretum*
- *Sustainable Winter Management (SWiM) - Facilitated by Phill Sexton, Wit Advisors*
- *Lighting - Facilitated by Jerry McKay, Owner, McKay Lighting*

Schedule

Thursday, December 17, 2020

Welcome

2:00 p.m.

Conference welcome and virtual session information.

Lunchin' in the Landscape:
Finding Food Among Flowers

2:05 p.m.

Lunchin' in the Landscape: Finding the Food Among the Flowers Presented by Elizabeth Exstrom, UNL Extension Educator; John Porter, UNL Extension Educator; and Terri James, UNL Extension Educator. This session will discuss edible landscaping and gardening

Break

3:05 p.m.

Quick Break – the same conference link will be used for the NNLA Annual Meeting

NNLA Annual Meeting

3:10 p.m.

NNLA Annual Meeting – the same conference link will be used for the NNLA Annual Meeting

Break

4:10 p.m.

Quick Break - Check the Zoom link you will need for the Roundtable Discussion you wish to attend.

Roundtable
Discussions

4:15 p.m.

Join a session of your choice!

- *State of the Industry Panel - Facilitated by Ashly Neneman, General Manager, Sun Valley Landscaping, Panelists: Mick Mulhall, President, Mulhall's, Omaha; Rocky Steinbrink, Owner, Steinbrink Landscaping & Greenhouses, Kearney; and Dick Meyer, Owner, Scottsbluff Landscaping and Founder of the Nebraska Regenerative Landscape Laboratory*
- *Container Gardening - Facilitated by Lexus Wellman, Container Designer, Campbell's Nursery*
- *Hardscapes*

NNLA Scholarship Fund

NNLA continues to provide a \$1,000 scholarship to a full-time horticulture student attending a Nebraska college. Help us continue to invest in students pursuing degrees in horticulture. Consider donating to the Scholarship Fund when you register for the conference. Donations can be made via the registration form in \$10 increments.

Winter Conference Sponsorships

SILVER SPONSOR - \$250

Logo on event materials and PPT slide (provided by you) shown during conference

GOLD SPONSOR - \$500

Logo on event materials and PPT slide or 15 second video (provided by you) shown during conference

To Register visit: www.nnla.org/events

521 First Street,
Milford, NE 68405
(402) 381-7154
jennifer@youraam.com
www.nnla.org



2020 NNLA VIRTUAL WINTER CONFERENCE & ANNUAL MEETING

3 Ways To register

1. Go online at members.nnla.org/nnla-events
2. Complete the registration form & mail to Nebraska Nursery and Landscape Association
3. Email to Jennifer@youraam.com

CONTACT INFORMATION

Name _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____ Email (*required): _____

Email instructions on how to access the virtual sessions will be emailed two days prior to the event.

REGISTRATION PRICING

| | NNLA MEMBER | NON-MEMBER | STUDENT* |
|------------------|----------------------------|-----------------------------|---------------------------|
| Registration Fee | <input type="radio"/> \$99 | <input type="radio"/> \$149 | <input type="radio"/> \$0 |
| | | | TOTAL: _____ |

***Registration fee waived for first twenty-five students, Must be a full-time horticulture student**

SPONSORSHIPS

| | Quantity | Amount/Increment |
|----------------------------|----------|-----------------------------|
| NNLA Scholarship Donations | _____ | <input type="radio"/> \$10 |
| Silver Sponsorship | _____ | <input type="radio"/> \$250 |
| Gold Sponsorship | _____ | <input type="radio"/> \$500 |
| | | TOTAL: _____ |

PAYMENT INFORMATION

PAY BY CREDIT CARD

Please bill my credit card for the total of \$ _____

Name as it appears on card: _____

Card Number: _____

Exp. Date: ____ / ____ CVV Code: _____

Signature Authorization: _____

PAY BY CHECK

Send check, payable to NNLA, to: NNLA, PO Box 10, Milford, NE 68405

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution. NNLA is not liable for any injury or damage resulting from willful acts of attendees. Attendees assume all risk and danger relating to the NNLA event, whether occurring prior to, during or after the event.

Cancellation Policy: A refund, less a \$10 administrative fee, will be given for all written requests postmarked by December 1, 2020. Requests received after that date will be reviewed by the NNLA Board of Directors. In the unlikely event the Winter Conference is cancelled due to uncontrollable circumstances, your payment will be considered a donation to NNLA.

Questions? Call 402-381-7154